

# BOUT (

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#### Palliative Centre - A collaborative venture of SVYM & Mysore Medical College







Palliative Care is one of the flagship healthcare programs of SVYM, launched in 2009 in Mysuru. Since its inception, the program has positively impacted more than 10,000 patients and their families.

Palliative Care is a vital service for individuals living with chronic and life-limiting illnesses such as cancer, HIV/AIDS, paralysis, kidney failure, and cerebral palsy, among others. It is important to emphasize that palliative care is not limited to end-of-life care.

Our program is designed to create a collaborative, patient-centered, and community-based model of holistic care. We follow a 'lifespan approach' to managing chronic diseases—addressing the physical, psychological, social, economic, and spiritual needs of





both patients and their families. From the time of diagnosis to end of life and beyond, we ensure continuous and compassionate care through homebased visits as well as services at our dedicated palliative care center.

This service is particularly crucial for marginalized and underserved communities, who often have limited access to such essential care. At present, we are extending our services across Mysuru, Hassan, Saragur, Bengaluru, Kodagu, and Dharwad.

We deeply appreciate your ongoing encouragement and look forward to your continued cooperation and support in our shared mission of improving the quality of life for those in need.

### **Rotary Mysore Midtown Makes an Impact During Dasara 2025**



Rotary Mysore Midtown has once again demonstrated why it is known for unique and impactful community projects. The club's think tank constantly innovates, devising new ways to serve society while creating meaningful public engagement. This year, the festive occasion of Dasara





provided the perfect platform for Rotary Midtown to combine service with visibility.For several months, Team 'Do Good,' under the guidance of Project Chairman Rtn. Yashwant, meticulously planned a project that would address a real need while enhancing Rotary's public image. After exploring multiple ideas, the team decided on distributing specially designed caps to visitors at Mysuru Palace on Vijayadashami Day, the climax of the Dasara festivities. The choice of location and timing was strategic. Visitors often wait for hours in the scorching sun or sudden rains, making a simple cap a thoughtful gesture of relief. The caps, customized with Rotary and Dasara logos, were received enthusiastically by the public and distributed swiftly across the palace premises. Adding a special touch, distinct caps were designed for media personnel covering the event. These round caps not only stood out but also ensured that the

Rotary Mysore Midtown logo was prominently visible across media coverage, reinforcing the club's presence and commitment to service. The project's impact extended beyond the palace grounds. A video capturing the initiative was uploaded on the 'AskMysuru' Instagram handle, linked to the official Dasara website and other social media platforms. The video has already garnered over 27,000 views, setting a remarkable record for a Rotary project and amplifying the club's outreach. Thanks to Rtn. Yashwant's leadership and the team's dedication, this initiative has established a new benchmark in project execution and public engagement within Rotary circles. Through a simple yet thoughtful gesture, Rotary Mysore Midtown has successfully elevated its branding while addressing a practical need, reinforcing its reputation as a club that innovates and serves the community with distinction.







## **Celebrating Nihaan's Second Birthday**



The second birthday of Master Nihaan, grandson of Midtown's own 'Karna' Rtn. Venkatesh, was joyfully celebrated at Ivaana Resort. Despite the heavy Dasara weekend traffic and light showers, Midtown

families turned up in large numbers to join the festivities. The highlight of the celebration was the cake-cutting by the birthday boy, cheered heartily by everyone present. The evening was filled with laughter, delicious dinner, fellowship, and dancing, making it truly memorable.Rotary Midtown extends its warmest wishes to Nihaan and the entire family. Venky, here's to many more such wonderful celebrations!

A total of 55 seats were booked for a special screening of the latest Kannada hit Kantara-1 at DRC on 7th October 2025. Despite high demand for tickets, the premium tickets were exclusively reserved for Midtown families. Rotarians, Anns, Annettes, and family members came together to enjoy the movie, making it a memorable cinematic outing.

## Midtown Families Enjoy 'Kantara'



#### **Project a week**

Rtn. Dr Kumar amd family donated sparingly used kids clothes and toys and basic necessities to the kids of Chaya Devi Orphanage.

Rotary Mysore Midtown n Team Do Good thanks you for ur service

#RotaryMysoreMidtown #ProudMidtowner





Newbie Rtn. Dinesh Kumar is contesting for an office bearer's post in the upcoming JWGC elections. Rotary Midtown extends its best wishes to him for a successful campaign.

















































































# **ABOUT US**







### **Next Week** in Midtown



#### **SPEAKER MEETING**

'Power Couple' series



6.30 pm onwards

RCL Hall, JLB Road

MS.PAVITHRA P MR.MADHWESH K

Company Secretaries Professionals

UNITE FOR GOOD COOD



Rtn. Francesco Arezzo President - Rotary International



Rtn. Ramkrishna P K District Governor RI-3181



Rtn. Rakesh Babu K L President 2025-26



Rtn. Bhaskar Sainik Hon. Secretary 2025-26



Rtn. Sulaiman Sait Editor 2025-26